



## IAIM UK Chapter Marketing Pack

**Learn how to teach Infant Massage**

- Certified Infant Massage Instructor training with the International Association of Infant Massage (IAIM)
- Professional 4 day Instructor Training with the only worldwide association benefiting from 30 years experience and knowledge.

Visit [www.iaim.org.uk](http://www.iaim.org.uk) for courses in your area.

In-house courses can be arranged on request.  
Please contact the office for further details.  
Email: [mail@iaim.org.uk](mailto:mail@iaim.org.uk)

**Why train with the IAIM?**

- IAIM has an internationally recognised curriculum being taught in over 45 countries
- IAIM has an international circle of highly experienced and dedicated trainers
- IAIM has run trainings in the UK since 1997 and has trained over 7000 instructors

IAIM founder, Vimala McClure, author of *'Infant Massage: A Handbook for Loving Parents'* developed the first parent education programme for promoting nurturing touch between parent and child in the late 1970s.

Our unique Infant Massage training courses are available to anyone interested in supporting families, including healthcare professionals, child support workers, complementary therapists and parents.

Post Training support and Continuing Professional Development is offered by:

- The UK branch of the IAIM
- Regular Educational Conferences
- Informative tri-annual newsletter "Touch Matters"

Please see our website for endorsements of our parent education programme from renowned professionals in the field of infant development such as Marshall Klaus and Professor Vivette Glover.

We look forward to welcoming you onto one of our trainings

**International Association of Infant Massage**  
Web: [www.iaim.org.uk](http://www.iaim.org.uk) • Email: [mail@iaim.org.uk](mailto:mail@iaim.org.uk)

## Learn How to Teach Infant Massage A6 postcards

**learn how to massage your baby**

**INFANT MASSAGE MAY HELP:**

- Enhance Parent / Baby communication
- Parents & baby to relax
- Improve baby's sleep pattern
- Aid baby's digestion
- Relieve wind & colic
- Strengthen baby's immune system
- Develop baby's muscle tone and co-ordination

Contact a Certified Infant Massage Instructor in your area for more information regarding classes and how these can be arranged to suit your needs (one to one, groups, sessional).

**Massaging your baby can help build a stronger relationship with your child.**

In Vimala McClure's book *'Infant Massage - A Handbook for Loving Parents,'* she tells how this ancient art has been adapted for today's lifestyle. The IAIM have used these techniques world wide for over 30 years.

**Infant massage:**

- Learning in a group class offers the opportunity to meet other parents and benefit from shared experiences.
- Offers parents an opportunity to learn more about their baby.
- Research shows that infant massage can help parents with post natal depression to interact with their baby.
- Join a class and benefit from IAIM's 30 years of teaching experience. The UK Chapter started in 1997 and has trained over 7000 instructors.

Your local Certified Infant Massage Instructor is:

**International Association of Infant Massage**  
Web: [www.iaim.org.uk](http://www.iaim.org.uk) • Email: [mail@iaim.org.uk](mailto:mail@iaim.org.uk)

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